

MODERATORS AND PANELISTS

SESSION 1

MODERATOR DR. NADEEN HILAL

Dr. Nadeen Hilal is a graduate of the American University of Beirut, practicing Rheumatology in several hospitals since 2011, including the American University of Beirut Medical Center where she is also involved in the training of medical trainees. Dr. Hilal is also a rheumatology lecturer at the Lebanese University since 2012. She is a member of the executive board of the Lebanese Society of Rheumatology and a member of the young rheumatologists group of Arlar. In addition, Dr. Hilal holds a masters degree in Public Health (concentration: Health Management and Policy) from the American University of Beirut and has participated in several public health projects. She holds the position of advisor to the minister of public health since 2021 where she was involved in several system strengthening initiatives and projects.

MR. KARIM HATEM

Senior Partner at Ylios Executive consulting, in charge of the Healthcare and Life Science, Telecom and Digital and Public Policy Practices. He is the Senior Associate Director and one of the founders of Ylios Executive Advisory, which recently joined the Kea Group. He developed his expertise in the following fields: Strategy and foresight, at the level of sectors and companies, with a global approach integrating the issues of regulation and transformation of business models; Supporting executives and their teams in the design and implementation of new complex transformations, by integrating the issues of organisation, governance, skills, and performance. Over the past 20 years, he has worked with various stakeholders in the healthcare sector, in France and worldwide, including: healthcare operators, pharma and medtech companies, equipment manufacturers, regulatory authorities, "New Entrants" and start-ups. Karim holds a degree from the Ecole Polytechnique and Telecom Paristech in France. He is besides a regular contributor to various Thinks Tanks and a speaker and conference moderator.

MR. AHMED MANDIL

Ahmed Mandil is Coordinator, Research & Innovation, WHO/EMRO, Cairo, Egypt (seconded from the High Institute of Public Health, University of Alexandria, where he is Prof of Epidemiology). He received his bachelor degree in medicine and surgery degree (1981) and masters degree in Pediatrics (1985) from Alexandria University, Egypt. Subsequently, he received his Doctorate in Public Health from the UCLA School of Public Health, USA (1991). He was Dean, College of Health Sciences, University of Sharjah, UAE (2004-2006) and Secretary, International Epidemiological Association (2002-2008). He currently serves as board member / peer reviewer of scientific journals including WHO Eastern Mediterranean Health Journal (EMHJ), Journal of Epidemiology & Global Health (JEGH), and Journal of Family & Community Medicine (JFCM).

MRS. YARA ABO ELWAFI

Yara Aboelwaffa is UNICEF Regional Digital Health Coordinator, supporting countries across the Middle East and North Africa region in their digital health transformation journey. She has a Bachelor's degree in pharmaceutical studies, a Master in Public Health from the University of Sheffield, a Master's in Health Services and Prevention from the University of Copenhagen and an Executive Master's in Digital Transformation and Innovation Leadership from IE University, Spain. She has diverse experience with international organizations the private sector, and start-ups working across the Middle East and Europe. Yara specifically focuses on Health Systems Strengthening through health innovation and digital health. Her work focuses broadly on designing strategies for building effective digital health ecosystems, developing digital health strategies and appraisal frameworks, redesigning models of care, assessing digitalization opportunities, and health innovation methodologies.

SESSION 2

MODERATOR MRS. LINA ABOU MRAD

Director of the National E-Health Program at the Ministry of Public Health in Lebanon with more than 20 years' experience in the fields of Digital health transformation and Health Management Information Systems. Chair of the national technical committee of the drugs traceability and E-prescription and member of several national committees including the COVID19 Vaccine Executive committee, good governance and fighting corruption, Digital Transformation and Strategic Planning. Lecturer at the Faculty of Public Health in the Lebanese University and at the Institute Supérieur de Santé Publique in Saint Joseph University in Beirut. Holding an International Master of Business Administration (MBAIP) in the Health Management field from Université Paris I Panthéon-Sorbonne, Paris Dauphine and Saint Joseph University in Beirut. Holding a Project Management Professional (PMP) Certificate from the Project Management Institute. Leading several projects in e-Government and Digital Health Transformation to ensure modernization of the administration and to create increased public value with greater openness, transparency, engagement with and trust in government. Expert in strategic planning, business process re-engineering and change management with main focus on Government, Pharmaceuticals and digital media and communication platforms. Received many Awards including Best Government E-Services and Golden Smart Applications from the PAN Arab Excellence Awards Academy and Special Distinction and Appreciation Honors from Ministers of Health for developing digital platforms to improve the quality of healthcare services.

HH GEORGES ATTIEH

Judge Georges Attieh is the current president (since 2017) of the central Inspection in Lebanon (CI), the main body responsible for the oversight of public administrations, public institution, ministries and municipalities across Lebanon. Through different types of inspections. CI seeks to improve administrative processes, offering advice to administrative authorities, coordinating joint operations between different public administrations, and carrying out studies and missions assigned by authorities. As president of CI, he is also head of the Central Tender Board, head of the Commission of the CI, head of the Performance Evaluation Committee of the Public General Directors, and committee member of the selection of candidates for the posts of presidents and members of the Public Procurement and Commission and the Complaints Committee. Georges Attieh was appointed judge in the Private Judicial Order since 2001 and has served in the Enforcement Court, the Criminal Violation Court, counsellor at the 1st instance Court, Chambers of Civil, Commercial, Customs and Personal Status. Judge Attieh is also a professor at Saint Joseph and Sagesse Universities, teaching Business law, Criminal Law, Commercial Law, Social and Environmental law. He was previously a trainer at the Institute of Finance for 10 years. He has participated in numerous trainings and formative programs with IFC, USAID, EUROMED and UNHCR in Egypt, Morocco, Italy, Germany and USA. Attieh has written more than 15 research articles. His last one "If You Want to Build a Nation" (2016) was published in the National Defense Brochure. He Holds a diploma in Judicial Studies from the Lebanese Judicial Institute, a degree in Law, and has graduated with high honors in the courses of Advances Studies in private law Diploma at the Lebanese University. During the past two years Attieh was devoted to the collaboration between the public and civil sector, supported by the youth force, working hand in hand for the resurrection of the Lebanese Administration. The main result of this teamwork was IMPACT a platform aimed at developing the e-governance strategy and separation between governance and implementation, for better traceability and accountability. This has been empowering inspectors by providing real-time dashboards, Realtime audit, fraud detection, workflow optimization. Attieh's vision for reform has always been: the integration of the citizens in the oversight process, empowering access to information through open data and restoring the trust by preserving the right for public service, social justice and transparency.

HE GHASSAN HASBANI

Deputy for Beirut, Deputy Prime Minister and former Minister of Health. An international leader and expert in strategic planning, management and technology. He held several positions around the world, including a partner in the global consulting firm Booz Allen Hamilton, CEO of International Operations in the Saudi Telecom Group, and a member or chairman of the boards of directors of major companies around the world. He was an active member of the Global Agenda Council of the World Economic Forum (Davos), where he participated in drafting studies and reports for world leaders, and is the author of several books. He applied his global experience in the government, where he achieved quick and important successes when he took over the Ministry of Health and made an outstanding performance with the testimony of the opponents before the allies. He introduced modern administrative and control concepts, launched electronic services, reduced drug prices by up to 70%, secured \$150 million in financing for government hospitals and primary health care from the World Bank, and carried out many awareness and prevention campaigns. During his reign, the health sector advanced from 34th to 23rd globally in terms of the effectiveness of health services.

HE NAJLA RIACHI ASSAKER

HE Najla Riachi is the current minister of the Office of the Minister of State for Administrative Reform-OMSAR. She has a bachelor's in political and administrative Sciences from Saint Joseph University and bachelor's in history and Geography. She was assigned several diplomatic positions including Ambassador at the Ministry of Foreign Affairs and Emigrants, Head of Minister of Foreign Affairs and Emigrants' office, Director of Protocol at the Ministry of Foreign Affairs and Emigrants. She was an ambassador, Permanent Representative of Lebanon to the United Nations and International Organizations and the Head of the Euro-Mediterranean Partnership Unit in the Ministry of Foreign Affairs and Emigrants (MOFA). She worked as Consul General of Lebanon in Istanbul and Counselor for Center of Legal Consultancy, Research and Archive at MOFA. She was also a Counselor at the embassy of Lebanon to the Holy See and the Order of Malta.

MR. MOHAMMED SALIH

Mohammed Salih of Eritrea is currently the Deputy Resident Representative to UNDP Lebanon, and has extensive work experience in development, crisis prevention, early recovery, stabilization, livelihoods, and governance programmes in different countries including countries in crises. Before his appointment to UNDP Lebanon, Mr. Salih served as Head of Program in Libya and as a Communications and Human Rights officer at the United Nations Office in Eritrea for over 8 years. He also worked for Government autonomous institution-Eritrean Relief and Refugee Commission as the Head of Communications and Information unit. Mr. Salih holds MA in Public Policy and Management with a Bachelor of Science in Economics.

SESSION 3

MR. JIHAD BITAR

Mr. Jihad started his career as a management consultant in Europe helping organizations reduce costs. In 2005 he came back to Beirut to cofound Comtrax Solutions a startup specialized in data capture and analysis. The company was acquired in 2011 by a leading media agency, where he stayed to integrate data and insights into strategic communications processes. In 2017, Jihad joined Expertise France, where he was appointed to help build and lead ESA Business School's startup accelerator – Smart ESA, and in 2022 to represent Expertise France in the Minjara program - an EU funded project in Tripoli. In 2023, Jihad was appointed CEO of Siren Analytics, a company specialized in digitalization of processes and data insights. Jihad holds a bachelor's in biology, a master's in management and Certificates in Digital Health and Machine Learning.

MR. ANTOINE SAMAHA SIREN

Passionate entrepreneur in software engineering. Co-founder of Siren Analytics, I am excited to be part of a continually growing team with high impact public sector projects. As Head of Innovation, I am Involved in different technology aspects; R&D, technology choices, architecture, mentoring engineers. I began my career in Paris, in the

financial markets domain, occupying different positions in software development and consultancy. My entrepreneurial spirit brought me back to Lebanon where I started O1Barmaja, the Lebanese company behind EVERPRO an ERP for construction project management. With more than 20 years of experience in technology, I am also the developer of FOC framework an open-source full stack Java/Vaadin web application framework. At Siren Analytics I had the privilege of working with young dynamic teams on multiple tech for good projects: Fenix for Security Forces, Impact, Curfew permits, Daem for aid distribution with World Bank, and Covax. Covax helped MOPH carry the Covid19 Vaccination campaign in a transparent and efficient way, connecting all health stakeholders for the good of citizens, while preserving their data privacy. While still addicted to writing code, my mission today is to continue accompanying Siren Analytics on its extraordinary journey, where we embrace innovative approaches and break new ground in doing things differently. Prioritizing the needs of citizens and societies, we step ahead in e-Gov solutions leading in adopting cutting-edge technologies.

MRS. HANADY KARAM

Hanady is the Managing Partner of Potech Consulting, an IT and cybersecurity advisory services company in Lebanon. She graduated with a Masters degree specialized in Cyber Security from Saint Joseph University. She has over 12 years of experience in information system security consultancy and evaluation; solid expertise in IT governance, Strategic planning, IT Service Management, Risk management, ISO 27001 and ISO 22301 compliance, Data privacy and information security awareness. Hanady is a lecturer of Risk Management at the Faculty of Engineering of Saint Joseph University.

MR. JOE ABOU CHACRA

A senior professional with 23 years of rich hands-on leadership experience while working with reputable insurance & healthcare benefits management companies. This includes growing through assignments of increasing scope, authority and accountability starting as Assistant General Manager, moved forward to Deputy GM - Chief Operations Officer at MedGulf Insurance and reinsurance Company before heading during 2017 towards the current position as General Manager at GlobeMed Lebanon. Comprehensive expertise on all aspects of the industry including general management, business development, product development and innovations. Proven competencies in building and leading professional teams, collaborating with internal and external stakeholders and developing and implementing strategies and plans contributing to the achievement of corporate objectives, vision, mission and values. He has an executive MBA from Ecole Supérieure des Affaires de Beyrouth (ESA) and Ecole Supérieure du Commerce de Paris (ESCP Europe) and a bachelor's degree, Insurance Sciences, Saint Joseph University (USJ).

MR. ZUHDI AHWAL IRADA

Zuhdi Al Ahwal is the Managing Partner at EDM, a leading technology solutions provider. With a degree in Computer and Communications Engineering from the American University of Beirut (AUB), Zuhdi co-founded EDM after graduating in 1989. Since its inception, EDM has been at the forefront of digital transformation, specializing in software, IT consultations and services, power solutions, and telematics. With over 30 years of industry experience, EDM has become a regional leader in delivering cutting-edge technology services. As SAP Gold Partner, Microsoft Gold Partner, Odoo Partner, and Cisco Partner, EDM has established strong collaborations with renowned industry

names. They also proudly partner with more than 30 international brands, including Micro Focus, Acronis, Dell, Lenovo, and HP. Currently, EDM has offices in Lebanon and KSA and is powered by a family of 200 professional employees.

SESSION 4

MODERATOR MRS. YASMEEN FARAJ ENG. MPH

Yasmeen Faraj is a Computer and Communications Engineer and holds a minor in Biomedical Engineering. She worked as a clinical engineer for 5 years supporting performance improvement projects in the health sector. Her passion for leading change has led her to pursue her MSc degree in Public Health (Concentration: Management and Policies) at AUB. She has led several Digital Transformation projects in the humanitarian sector with the Norwegian Refugee Council and the health sector at AUBMC. She worked as an evidence-based research consultant for the Knowledge to Policy Research Center at AUB and the Lebanese Transparency Association. She is currently the Digital Transformation Manager with Plan International an International NGO at their global headquarters London, she is driving change through technology by supporting Plan country offices in their digital transformation journey across APAC and MEESA region. She is currently advising on initiatives related to Digital Health and medical devices at the Ministry of Public health.

MRS. BAHIA MURR PHARMACIST

An accomplished pharmacist who has been in the field for more than a decade. She has a diverse educational background that includes a BS in Pharmacy, a Bachelor's degree in Biology, a Diploma in Cosmetic Medicine, and a Master of Science in Clinical Dermatology from the New South Wales University in the UK-Cardiff. Her experience includes being the owner of Bikfaya Pharmacy on Bikfaya main road, where she has a wide range of responsibilities. She ensures the accuracy of prescriptions, maintains a drugs registry for inventory control, counsels patients on minor illnesses, updates the database management system, trains staff, coordinates with medical professionals, and runs residency programs. In addition to her work as a pharmacist, she has expertise in pharmaceutical and cosmetic products. She is an active member of various organizations, including the Order of Pharmacist of Lebanon, the Lebanese Counsel for Human Resources support, and the LAU School of Pharmacy Alumni.

DR. YOUSSEF BAKHACH

Dr. Youssef Bakhach is Professor of Plastic, Reconstructive & Aesthetic Surgery at the American University of Beirut Medical Center. He graduated in 1992 from the University Victor Segalen of Medicine in Bordeaux-France in Plastic, Reconstructive & Aesthetic Surgery and he earned in 1994 a Ph.D. in Human Biology Science from the same University. Currently, he is heading the Hand Surgery Unit at the American University of Beirut Medical Center. Since 1996, he is an active member of multiple national, regional and international scientific societies in the field of Plastic, Reconstructive & Aesthetic Surgery, Hand & Microsurgery who is serving as an active member and in the editorial board of some of them. He has given more than 240 lectures in national & international congresses and has published more than 90 book chapters and original articles. In 2015, he co-founded the Pan Arab Federation for Hand Surgery and was elected as an active board member and representative of Lebanon. In 2017, he co-founded the Pan Arab Federation for Reconstructive Microsurgery and he was elected as the Federation's first President. In

2021, he was elected President of the Lebanese Society of Plastic & Reconstructive Surgery and currently, he is the President of the Lebanese Order of Physicians in Beirut.

MR. HANY NASSAR

Hani holds a bachelor degree in Philosophy. Impelled by his wife illness and struggle with cancer, and days before her death in 2014, together they founded the Barbara Nassar Association to support cancer patients, and since then Hani devoted himself to achieve this objective. The journey also led Hani to bring together oncologists from across the country to apply their unique expertise to cancer patients health and wellbeing. And being proactive has allowed the association to evolve to where it doesn't just create medical connections, but also provides services for patients at every step of their disease. Hani is a fierce defender and a spearhead advocate for the rights of adult cancer patients in Lebanon.

MR. HICHAM BAWADI

Hisham Bawadi is the Director of Nursing at the AUB Medical Center. Holding graduate degrees in Adult Care Nursing and Executive MBA, Hisham brings his two decades of experience to his current role where he embraces evolving technologies, advanced research, and is dedicated to inspiring young nurses to become better leaders of tomorrow. Hisham's exemplary unique leadership and clinical expertise played a pivotal role during the implementation of Epic, one of the biggest AUBMC projects, and led to an outstanding successful implementation. As a Director of Nursing, despite scarcity of resources, nursing survived the COVID-19 pandemic and the third-largest blast that shattered Beirut, and AUBMC was able to provide the best patient care. Accepting, managing, and adapting to change are principles Hisham has mastered over the past few years. Today, the Nursing team at AUBMC is one of the most appreciated, resilient, and skilled healthcare professionals of our region.

SESSION 5

MODERATOR: MR. SELIM YASMINE

Selim Yasmine, a marketer for 25 years. Entrepreneur since 2015, founder of 209 Lebanese Wine. Currently he is managing SmartESA incubator accelerator and giving back his expertise to the new entrepreneurs.

MR. ALI ROUMANI

With a quarter century of experience primarily in the Ministry of Public Health, ALI ROUMANI is an adept information systems manager who specializes in health information systems. He is accountable for conceptualizing, administering and spearheading numerous successful projects such as PHENICS, AMAN, the Covid-19 vaccination

platform and various others. He received his education in the Lebanese university with a master in computer science. He is lifelong learner and He dedicates his expertise and experience towards spearheading triumphant projects.

MR. SAMI HADDAD

Sami is the Secretary of "Oummal" NGO. He is a dedicated advocate for the rights of stateless people as he himself is stateless person with a strong passion for social justice and a commitment to making a positive impact. In response to the challenges faced by stateless people in Lebanon, particularly during the COVID-19 pandemic, Sami has spearheaded several projects aimed at providing essential support, raising awareness, and ensuring the right to get vaccinated. Beyond his advocacy work, Sami possesses a remarkable talent for graphic design. As a self-taught designer, he has honed his skills to create stunning 2D and 3D projects that captivate audiences and communicate powerful messages. His artistic vision and ability to seamlessly blend aesthetics with purpose have enabled him to develop visually impactful designs that resonate with viewers. In addition to his graphic design expertise, Sami has also delved into the realms of photography, filming, video editing, and montage. One notable project that showcases Sami's creativity and technical prowess is his involvement in the development of the visual identity for the "MedLeb" application. By leveraging his graphic design skills, he conceptualized and executed a visually appealing and user-friendly interface that embodies the essence of the application's purpose. His contribution to the project exemplifies his ability to translate complex ideas into visually striking designs that enhance user experiences.

DR. YOUSSEF BASSIM

Dr. Youssef Bassim is an orthopedic surgeon, healthcare and HIT consultant who graduated from AUB with 25 years of experience in clinical practice and healthcare administration. He is a fellow of the American College of Surgeons and has a combined masters degree in Hospital & Healthcare Management from ESA (Lebanon) & Paris Diderot (France) with focus on Healthcare Information Technology. He is currently the Chief Operating Officer at the University of Balamand, assistant to the President for Health Affairs and Executive Board Member and Chairman of Digital Health Department at the Arab Hospitals Federation. He was previously advisor to Minister of Health, Consultant to the World Bank Health Sector Rehabilitation Project and Program Director at the World Health Organization.

MRS. JENNY ROMANOS

Jenny Saad Romanos currently holds the position of the Head of the IT Department at the Ministry of Public Health in Lebanon. With over 25 years of experience in the public health sector, Jenny has been actively involved in various projects, including the Health Sector Rehabilitation Project in collaboration with the World Bank and the MOPH. During her tenure, Jenny held the distinction of being the first to introduce automation to the MOPH through the successful development of the Hospitalization automated system, which incorporated later the separation of hospitals and doctors' fees. She has also played a key role in the development of several other critical health systems, including the Unique Health ID system, the Public Funds Beneficiaries' database, and the flat rate system for surgical procedures, among others. Additionally, Jenny has gained valuable experience working with MedNet International in Lebanon and abroad, focusing on the development of insurance software solutions. Jenny holds a computer-engineering diploma from the Saint Joseph University (E.S.I.B.).

MR. HADY W. BSAT

Founder & CEO of DRAPP, a rising cross borders TeleHealth startup empowering Doctors & serving patients in more than 90 countries. Founder & Chairman of Promedz, a leading regional medical supplies group focusing on the LEVANT region & representing world renowned medical equipment and devices manufacturers. Founding member & Executive Committee member of the Lebanese Private Sector Network Previous Vice President of the Syndicate of Medical Equipment and Devices Importers in Lebanon. Holds a Masters in Biomedical Engineering from Wright State University - Ohio & and Bachelors of Sciences from the American University of Beirut. Lives between Cairo & Beirut

SESSION 6

MODERATOR: DR. FIRASS ABIAD

Dr. Firass Abiad is the Minister of Public Health in Lebanon since September 2021. He is a surgeon, graduated from the Faculty of Medicine at the American University of Beirut with subspecialized training in Bariatric surgeries from US and UK universities. Dr. Abiad also holds a master's degree in business administration. Previous to his appointment as Minister, Dr. Abiad worked as Gastrointestinal Surgeon at the American University of Beirut Medical Center since 2010 and served as the Chairman of the Board of Directors at Rafic Hariri University Hospital since 2015. During his tenure at RHUH, he led the efforts to turnaround the hospital to a leading tertiary hospital that spearheaded the Covid response in Lebanon. In 2021 he earned the recognition of The 2020's Man Of The Year by the Arab Hospitals Federation for his role in RHUH, especially during the COVID-19 pandemic. Dr. Abiad has headed the Ministry of Public Health at particularly one of the most severe and complex crises in its recent history, caused by the interplay of political turbulence, socioeconomic meltdown, and the lingering COVID-19 pandemic. Despite these challenges, Dr. Abiad has been focusing efforts on strengthening primary health care services strengthening, system digitalization, and medications use rationalization.

DR. MINVIELLE ETIENNE

Etienne Minvielle is the Director of the Center for Management Science at the Ecole Polytechnique (i3-CRG, CNRS, Institut Polytechnique de Paris), where he works as CNRS Research Director and Professor. He is also a public health physician at Gustave Roussy (an European Leading Cancer Center). MD, he is also a graduate of ESSEC and holds a PhD in management science (Ecole Polytechnique). His research focuses on the organization of the healthcare system (patient pathway; care customization; the role of digital technology; quality and performance management) and has been published in the most recognized journals in the field (Natural Medicine, Social Sciences and Medicine, Public Administration Review, The British Medical Journal). He recently published "Patient and the System" (Ed. Seli Arslan, 2018) and "A Journey to the Heart of the Healthcare System, 100 interviews to learn how to manage the crisis (Ed Eska, 2021). He holds the Sanofi-Ecole Polytechnique Chair in digital care. Finally, he is a member of various scientific French councils (HAS, Université Paris Cité, Ramsay-GDS). He received the Prize for the Public Manager of the Year in 2016 (French National Assembly).

MR. MAXENCE DUAULT

Born in Rennes (France), Maxence DUAULT rapidly developed a passion for higher education and international studies. Holder of a Masters degree in 'International Business Law' from the University of Rennes 1, as well as a Masters degree in 'History, Societies and Cultures' from the University of Rennes 2, Maxence also managed leisure centers and activities for youth for more than 10 years, in France and abroad. In 2005, and while pursuing his Masters studies, he started his professional career as a lecturer in Law and Economic Geography at the 'Institut Européen de Formation' of Rennes. In 2008, he joined the Cooperation and Cultural Action Service (SCAC) of the French Embassy in the Czech Republic as Regional Coordinator and participated in the implementation of Franco-Czech academic programs. In particular, Maxence was in charge of the Franco-Czech Master's degree in Public Administration at the Faculty of Economics of Masaryk University (Brno), where he gave lectures. He also represented the French Embassy with local partners (companies, universities, public institutions) in Moravia. Maxence joined ESA in 2011 as an expert appointed by the French Ministry of Foreign and European Affairs (MAEE), and assumed the role of Deputy Director, in charge of Academic Affairs. He revamped the financial model of ESA programs, before revising their academic governance. He supervised the preparation for the AMBA international accreditation, which was granted to ESA in 2014, allowing ESA to become one of the two institutions in the Middle East to be AMBA accredited. In charge of International Affairs and Programs' development, Maxence played a major role in the implementation of all the ESA's strategic projects and fostered the relationship with its institutional partners. Maxence supervised the reform of ESA's programs, negotiated a partnership with SDA Bocconi and lead the implementation of new curriculums, such as the Bachelor's degree in Business Administration (BBA) in partnership with ESSEC Business School, or the Master's degree in Entrepreneurship (MENT) in partnership with HEC Paris. He was appointed Dean and General Manager of ESA in December 2019. In addition to his role of General Manager, Maxence DUAULT is also a member of the Lebanon Committee of French Foreign Trade Advisors (CCEF) and President of the Chamber of Commerce and Industry France –Lebanon (CCI) which gathers more than 120 companies

MR. OLIVIER BOUDART

Olivier Boudart is a versatile and dedicated development aid specialist specialized in crisis and fragility contexts. His 25-year experience in the Middle East (Palestine, Yemen, Jordan, Lebanon) spans strategic advice to non-profit organizations, public policy management and project portfolio management. Between 2002 and 2021, he occupied for the European Union several positions as programme manager in the areas of rural development, environment, food security and social protection. Since January 2022 he is Team Leader for Governance and Social Services at the European Union Delegation in Beirut, overseeing the implementation of EU development assistance to Lebanon in the areas of justice, security, human rights, gender, public administration reform, education, social protection and health. sed in crisis and fragility contexts. His 25-year experience in the Middle East (Palestine, Yemen, Jordan, Lebanon) spans strategic advice to non-profit organizations, public policy management and project portfolio management. Between 2002 and 2021, he occupied for the European Union several positions as programme manager in the areas of rural development, environment, food security and social protection. Since January 2022 he is Team Leader for Governance and Social Services at the European Union Delegation in Beirut, overseeing the implementation of EU development assistance to Lebanon in the areas of justice, security, human rights, gender, public administration reform, education, social protection and health.

DR INAYA EZZEDDINE

Dr. Inaya Ezzeddine is a physician and a member of the Lebanese Parliament since 2018. She chairs the Women and Children Parliamentary Committee and the SDG2030 Agenda Parliamentary Commission and is a member of the Public Health, Labour, Social Affairs, and the Foreign Affairs Committees; she served as Minister of State for

Administrative Reform between the years 2016-2018. Dr. Ezzeddine focuses on developing legislative environment and institutional setups that promote reform, anticorruption and contribute to the achievement of the SDGs; she grants gender equality and women's rights and issues particular importance. She invested in the National Anti-Corruption Strategy and its Implementation Plan as a channel to promote women's participation in public spheres. She also submitted a draft law on penalizing Sexual Harassment to ensure women's bodily integrity and wellbeing and promote their economic empowerment. The Law was ratified in December 2020. She led a pioneering initiative, by organizing public hearing sessions on Women's Economic Security in times of crisis, and consequently worked on the recommendations with relevant stakeholders and partners. Dr. Ezzeddine is a leading voice on issues of governance, reform, anticorruption, digital transformation, sustainable equitable development, sustainable resource management, public service, and transformation of healthcare management. She is a strong advocate of integrated collaborative policymaking and implementation. Among her recent achievements is a gap analysis of the legislative framework in view of achieving SDG 2. Dr. Ezzeddine is a member of several international parliamentary networks including the Executive Board of the Regional Parliamentary Forum for Health and Well-Being in the Eastern Mediterranean Region, she is also member of the IPU Standing Committee on Sustainable Development. For her leadership and commitment to gender equality and women empowerment, and her achievements as a public servant, President Emmanuel Macron of France awarded her the Legion of Honor in 2020.